



Buying Online / Local Products

Several initiatives have recently emerged to support the local economy. [The Panier Bleu](#) is a directory of local merchants from all regions of Quebec. It is a government-supported resource that will hopefully be sustainable over time. On the other hand, the companies listed do not necessarily offer an online sales service. The Journal Informe Affaires has created a [list of online and 100% regional stores](#).

Food Industry

The resources supporting the agrifood economy are numerous. First, [Aliments du Québec](#)'s mission is to identify local products using their logo. It is also possible to consult their [directory of companies by region](#). Finally, [Zone Boréale](#) presents regional businesses offering [online business](#) as well as a [guide to buying local](#). They have even created a [solidarity ephemeral store](#) where consumers can buy gift certificates to support local businesses going through difficult times.

Retailers

Several stores already offered online ordering and delivery, and most of the rest is adapting to be able to do so. Among the existing directories, [Québec achat local](#) is a voluntary initiative allowing us to explore local product retailers by region, in addition to presenting other similar directories. François Charron is also regrouping [several websites from which you can buy online from Quebec merchants](#). In Saguenay, it is possible to consult Facebook pages of downtown [Arvida](#), [Chicoutimi](#) and [La Baie](#) to find out which businesses continue to serve the population.

Supporting the Community

Considering that online shopping, both for essential services such as food and for other services, is increasing sharply, the MFRC has created a matching program to support members of the English-speaking community who may experience challenges with buying online, as well as for families living with the deployment of a loved one. Indeed, the initiatives created to promote buying local in Quebec or Saguenay-Lac-Saint-Jean are almost all unilingual francophone. For more information about this pairing service, to offer help or to ask for help, please contact our professional integration officer, Ms. Joanie Cantin, at emploicrfm@gmail.com. You are an English speaker, but you would appreciate the technological support? Do send us an email.